

EPP & the DIGITAL SINGLE MARKET



"As EU Commission President I will focus on completing the digital single market for growth worth an additional €500BN by 2020."

What is a DIGITAL SINGLE MARKET?

A fully integrated market without barriers between EU member states based on the use of digital, online technologies & services.



WHO BENEFITS?

CONSUMERS



10% of European Internet users currently buy goods and services online from another country.



No roaming charges, so you can communicate and connect without worries whilst travelling within the EU.



Consumers benefit from better quality goods and the best product offers, saving money.



A digital single market leads to an increase in productivity, growth & jobs.



Consumers could download a song or watch a football match in another EU country without restrictions.



Strong protection of personal data wherever you are.

BUSINESSES



Easier access to more consumers.



Increase in GDP of at least 4%, amounting to around €500BN over 10 years.



A European digital single market over a whole continent has **500 MILLION POTENTIAL CONSUMERS**.



The reduction in red tape will facilitate business.



Digital single market helps transform Europe into a low carbon economy.



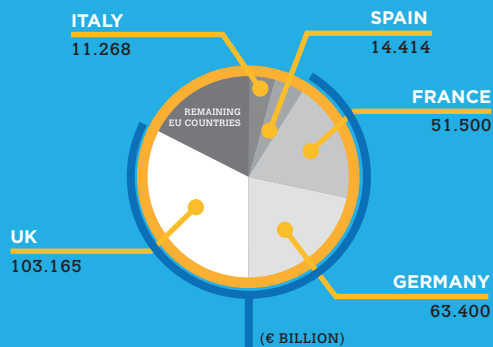
The Internet contributed on average 3.8% to the EU's GDP in 2010 in recession and it has grown exponentially since.



A digital single market will promote new growth and new competitiveness.

TOP E-COMMERCE COUNTRIES IN THE EU (2013)

€325.3BN TURNOVER ECOMMERCE TOTAL



The UK, Germany and France make up for 67% of the EU's total e-Commerce

AS COMMISSION PRESIDENT, JEAN-CLAUDE JUNCKER WILL...

Europeanise the application of our common competition rules.

Realise fast fibre networks that reach every household in Europe and don't stop at a national border.

Ensure we have European digital content that can from the beginning be generated and sold for the whole continent, and not only for one country alone.

Break down national silos of regulation.

This will generate €500 billion of additional growth in Europe.

#withJuncker

#digitalEU

